

PULSE DANCE COMPANY

SUPPORT ANCHORAGE ARTS &
PROMOTE YOUR BUSINESS
AT THE SAME TIME!



Pulse Dance Company has engaged with thousands of Anchorage community members over the past 9 seasons through innovative, original programming.

Pulse's demographic of patrons is comprised of young professionals and enthusiastic retirees alike. Our patrons value local businesses, are adventurous diners, support the arts and enjoy live entertainment.

The Company's Mission is community enrichment through dance, and part of that is made possible by our advertisers.

This season, we're providing ad space for two exciting concerts. Don't miss your chance to make repeated brand impressions to 2,500 community members for a 10% discount on your second ad!

CONCERT 1 // DEC 7 & 8: "Nutcracker Redux" - a contemporary, colorful retelling of the holiday tale we all know and love // Wendy Williamson Auditorium.

CONCERT 2 // MAR 1, 2, 3: "CARAVAN" - a topsy-turvy, immersive world that's part eccentric carnival, part comedic parade // APU Earl Brown Auditorium.

SEE BACKSIDE FOR SPECS & PRICING > > >



AD SPECS

ADS ARE GRAYSCALE UNLESS OTHERWISE INDICATED.

1/2 PAGE HORIZONTAL: \$250 for one program or \$475 for two concert program book ads.
SPECS: 5.5" x 4.25"

FULL PAGE: \$500 for one program or \$950 for two concert program book ads.
SPECS: 5.5" x 8.5"

INSIDE or BACKSIDE FULL PAGE COLOR: \$550 for one program or \$1,045 for two concert program book ads.
SPECS: 5.5" x 8.5"

*Ad design is available for an additional \$50 design fee.

* Please email completed high resolution ad(s) as .png files in grayscale (unless purchasing color covers) to PulseDanceCompany@gmail.com no later than November 26 for Nutcracker Redux and no later than February 15 for CARAVAN.

*Please remit payment made out to Pulse Dance Company by November 26:
Studio Pulse
Attn: Pulse Dance Company
2422 E. Tudor Rd.
Anchorage, AK, 99507

*Payment can be accepted over the phone with a 3% processing fee.

QUESTIONS OR TO RESERVE YOUR AD SPACE:
Contact Stephanie Wonchala, Director
PulseDanceCompany@gmail.com
(907) 677-8573